

# GLENVIEW

## CHAMBER of COMMERCE

The Voice of Glenview Business. Since 1923.

# Membership Benefits

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For nearly 100 years, the **Glenview Chamber of Commerce** has been helping businesses thrive. *How do we do that?* By connecting and promoting member businesses. By working to build a better business environment. By supporting members with business-building insights into the economy, technology, and communications.

Curious? **Here are some of the benefits and services we offer**

### Become a Member and Get:

#### Networking & Educational Events

- Monthly Business After Hours
- Women's Networking Lunches
- Lunch & Learn Educational Sessions
- Multi-chamber Events
- Special Interest Group Meetings

#### Marketing & Promotion

- Free promotion of your business specials on public website
- Community Resource Guide Listing
- Website Listing
- Member Deals via weekly e-blast
- One set of member mailing labels on request

#### Annual Special Events

- Bites & Brews
- Economic Outlook Breakfast
- Business Expo
- Summer Fest
- Golf Outing
- Halloween Store Front Painting
- Holiday in the Park & Parade

### BASIC MEMBERSHIP INVESTMENT

# of Employees	Membership Dues*
1-3	\$270
4-10	\$320
11-20	\$370
21-50	\$475
51-75	\$555
76-150	\$604
151-400	\$740
400+	\$830 plus \$1.25 per employee over 400

\*Part-time employees are counted as 1/2 employees for dues purposes  
\$25 Application Fee applies to all levels

## Get Exponential

As a member, you gain credibility with customers and the community, as well as a formal voice in the local business environment. Add an upgraded membership package and/or opt for a special marketing tool a la carte, and your visibility will grow exponentially—online, in print, and on the street, where we host as many as 10,000 visitors at our annual events.

## Upgrade Your Membership

### GOLD MEMBERSHIP

	VALUE
■ Additional listing in directory and Web	
<b>\$50</b>	
■ 2 E-News Listings	<b>\$100</b>
■ 1 copy of mailing labels	<b>\$50</b>
■ Enhanced listing on the website	<b>\$150</b>
■ Discount on resident welcome pack	<b>\$50</b>
■ 4 Eblasts per year	<b>\$100</b>

A \$500 value for **only \$250.00**

### PLATINUM MEMBERSHIP

	VALUE
■ 2 additional Directory & Web listings	<b>\$100</b>
■ 2 E-News Listings	<b>\$100</b>
■ 2 sets of mailing labels	<b>\$100</b>
■ Enhanced listing on the website	<b>\$150</b>
■ Free new resident welcome program	<b>\$250</b>
■ One complimentary round of golf	<b>\$150</b>
■ Custom name badge	<b>\$25</b>
■ Signage at all events	
<b>Exponential</b>	
■ 4 Eblasts	<b>\$100</b>
■ 2 passes or tickets to: Bites & Brews, or Golf dinner	<b>\$125</b>

A \$1,100 value for **only \$500.00**

### COMPANY INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

# of Employees \_\_\_\_\_ Business Category \_\_\_\_\_

Receive one (1) list at no charge; **addtl. listings are \$50 each**

**Business Description** – List 8 keywords to describe your company that will be used by our search engine. (i.e. if a florist, keywords may be wedding or gift)

### CONTACT INFORMATION – ADD ADDITIONAL CONTACTS ON SEPARATE PAPER AND ATTACH TO THIS APPLICATION

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Contact 2 \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Contact 3 \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Billing Contact \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

### REASON FOR JOINING

- |                                                  |                                                    |                                                     |                                        |
|--------------------------------------------------|----------------------------------------------------|-----------------------------------------------------|----------------------------------------|
| <input type="checkbox"/> Marketing & Promotion   | <input type="checkbox"/> Community Involvement     | <input type="checkbox"/> Special Interest Groups    | <input type="checkbox"/> Networking    |
| <input type="checkbox"/> Identifying New Clients | <input type="checkbox"/> Educational Opportunities | <input type="checkbox"/> Other Benefits & Discounts | <input type="checkbox"/> Expos / Fairs |

### MEMBERSHIP DUES

Membership dues are typically deductible as an ordinary business expense.

**Basic Membership** \$ \_\_\_\_\_

#### Optional Upgrade

Gold (add \$250 ) \$ \_\_\_\_\_

Platinum (add \$500) \$ \_\_\_\_\_

**Application Fee** \$ **25.00**

**Total Membership Investment** \$ \_\_\_\_\_

### ADD ME TO THE FOLLOWING INTEREST GROUPS

- |                                                              |                                                      |
|--------------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Downtown Merchants                  | <input type="checkbox"/> Children's Business Network |
| <input type="checkbox"/> Not For Profit                      | <input type="checkbox"/> Young Professionals         |
| <input type="checkbox"/> Health, Wellness, & Senior Services |                                                      |

### OPT OUT OF MAILINGS – EMAIL MY NEWS

### TELL US MORE

If you've opted for a **gold** or **platinum** membership, provide a 100-word description of your business, so that we can include it in our publications and the website.

Referred by \_\_\_\_\_

Company \_\_\_\_\_

### PAYMENT INFORMATION

- Check Enclosed
- Visa/MC/Amex \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_
- 3-Digit Security Code \_\_\_\_\_ Billing Address Zip Code \_\_\_\_\_
- Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please mail or fax this completed application to the Glenview Chamber of Commerce.** Dues are billed annually on January 1<sup>st</sup>. Your second year of membership will be prorated to the date of your application. Membership is continuous unless canceled by the member. Memberships are held in the name of the company and are not transferrable.